



PROGRAM



Launching our 40th Anniversary Year of Celebration

Networking, Food, & Cocktails

Welcome (7 pm)

David McLean

Chair, Board of Directors

Remarks

Carolyn McLaughlin

Executive Director

Jonathan Peters

Volunteer, BronxWorks Teen Program

Honoree Awards Presentation

Dr. Ricardo R. Fernández, Lehman College

Presented by Bill Aguado, BronxWorks Board of Directors

Bruce E. Phillips, Tishman Speyer

Presented by Charles Murphy, Turner

Ira G. Rosenstein, Morgan Lewis

Presented by Sean Delany, Lawyers Alliance

Proclamation Presentation

Cheryl Simmons-Oliver

Senior Policy Advisor for Congressman José Serrano

Raffle

Mistress of Ceremony: Silvia Anglin, BronxNet



GREETINGS FROM THE BOARD CHAIR & EXECUTIVE DIRECTOR

Welcome to the 2012 BronxWorks annual event! This gathering marks the launch of our 40th Anniversary Year of Celebration.

Much has changed since BronxWorks began as the Citizens Advice Bureau at 2103 Grand Concourse. What began as a small organization operating from a storefront in Morris Heights is now an institution that has model programs, leadership that confers with senior level government officials, and a reach that spans the entire borough. On a range of human service matters, we are the "go to" organization in the Bronx.

Just as it took vision and foresight to launch BronxWorks on December 10, 1972, it will require more as we look ahead. Tonight's event will help us get started and lay the foundation for an exciting anniversary year.

BronxWorks has made a difference in the lives of 35,000 low-income borough residents over the last 12 months and hundreds of thousands since our inception. We began our work with a focus on seniors and now are recognized as an outstanding provider of services for children, young adults, and working age adults as well. Our work in several fields, including HIV/AIDS, immigration assistance, and homelessness prevention, cuts across age or gender lines.

BronxWorks has not operated in a vacuum. We have been able to realize success each year since our inception because of the partnerships that we have developed with you, government agencies, other nonprofits, the business sector, educational institutions, healthcare providers, and advocates. Many of our partners are here tonight and over the course of the next year we will devote particular attention to several collaborations.

We appreciate the opportunity to kick off our Year of Celebration with three dynamic honorees who have done so much for the Bronx and BronxWorks. Dr. Ricardo Fernández, Bruce Phillips, and Ira Rosenstein all play a critical role in helping us to lift lives and build futures. They epitomize a spirit of renewal and commitment that has made us and our borough vibrant, upbeat, and forward-thinking.

While we have accomplished much since our humble start, many challenges remain. Your support for tonight's gathering provides the encouragement we need to tackle these challenges. It is our hope that we can count on each of you in this special year and beyond, to support our important work that helps so many. Thank you for helping to make history and shape the future of BronxWorks!

David McLean Board Chair

www Mykan

Carolyn McLaughlin Executive Director



GREETINGS FROM THE DEVELOPMENT & SPECIAL EVENTS CHAIRS

BronxWorks is very fortunate to have people committed to its mission at all levels. We possess a highly capable and very dedicated board, extremely resourceful and creative staff, and volunteers who have a strong sense of purpose. Along with our partners in the government, human service, business, education, healthcare, research, and advocacy arenas, they provide the base that is essential for BronxWorks' institutional success.

Tonight's event is a microcosm of the spirit of collaboration that has made BronxWorks a great institution. Our board began the planning of this event and our 40th Anniversary Year of Celebration several months ago, while the staff under the leadership of Carolyn McLaughlin has honed and tweaked our ideas. We are delighted that our partners are here tonight including our honorees, sponsors, donors, and other supporters.

Behind every successful event there are a host of dedicated individuals and caring institutions who provide the foundation. We thank the administrative, fundraising, and program staff who were responsible for the many tasks that were essential to this gathering. Similarly, we extend our thanks to our fellow board members who worked hard to insure that this kickoff was befitting of an organization with our depth and scope.

We thank the honorees for their longstanding support to BronxWorks and for their special efforts related to this event. Bruce Phillips has been an outstanding board member for over 20 years, while Dr. Fernández has helped facilitate several collaborations between Lehman College and BronxWorks. Ira Rosenstein has done meticulous pro bono legal work related to personnel matters that has contributed to stengthening our operations.

BronxWorks has been fortunate to receive sponsorships and other support from a host of individuals and institutions. We are most grateful to our host for the evening, Mutual of America, as well as all the evening's sponsors that are listed on the final page of this journal. Our gracious thanks are also extended to the many private individuals who have helped us achieve our event goals.

Let our Year of Celebration begin!

Emily Menlo Marks, Chair Development Committee

Emely healo Mach

Jean Smith, Chair Special Events

Jan M Smith

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Carolyn McLaughlin Executive Director Bronxworks 60 East Tremont Avenue The Bronx, NY 10453

Dear Friends:



It gives me great pleasure to congratulate Bronxworks as they celebrate their 40th Anniversary Gala. Founded in 1972, Bronxworks provides exemplary services to individuals at all stages of their life cycle, including those with special needs, such as the homeless, people infected and affected by HIV/AIDS, immigrants, and people making the transition from welfare to work.

Tonight, I join you in recognizing the excellent work of the following award recipients:

Dr. Ricardo R. Fernandez, President, Lehman College

Mr. Bruce E. Phillips, Managing Director of Design and Construction, Tishman Speyer

Mr. Ira G. Rosenstein, Partner, Morgan Lewis

In closing, allow me to express my appreciation and continued support, and I wish you nothing but the best.

Sincerely,

Jose E. Serrano Member of Congress



BRONXWORKS ACCOMPLISHMENTS IN 2011

Our Mission

BronxWorks helps individuals and families improve their economic and social well-being. From toddlers to seniors, we **feed**, **shelter**, **teach**, and **support** our neighbors to build a stronger community.

FED

- Enrolled 1,750 households with approximately 5,250 individuals into the federal food stamp program, providing each household with a yearly average of \$6,312 in benefits
- Provided 350,000 meals to children, young adults, and others impacted by HIV/ AIDS, previously street homeless persons, and seniors
- Maintained a food pantry at the Morris Senior Center that supplied over 250 neighborhood residents with about \$200,000 worth of food and established a second at the Heights Senior Center
- Began a seniors-led healthy food access project involving older adults who live in the vicinity of the Heights and Morris Senior Centers, organizing a community garden and selling 1,200 pounds of fresh food to 200 neighborhood residents

SHELTER

- Oversaw an 80% decline in the number of adult street homeless persons in the Bronx between 2005 and 2011, the steepest decline of the 5 boroughs of New York City
- Placed 374 previously homeless families with approximately 1,200 persons into permanent housing and placed 164 previously homeless single adults into permanent or transitional housing
- Helped over 3,300 families with an estimated 9,000 people at risk of homelessness remain in permanent housing
- Maintained transitional housing services for 276 families with approximately 1,100 persons, including about 650 children; children from the Jackson Avenue Family Residence participated in the Pictures of Hope initiative and appeared on the NBC Today Show







BRONXWORKS ACCOMPLISHMENTS IN 2011

Assisted 540 youth with the high school or college selection and enrollment process, enabling college bound youngsters to secure \$450,000 in grant or scholar-ship assistance

- Reconnected 220 previously disconnected youth to education, skills development, and employment opportunities, realizing a successful outcome during the reporting period with 86% of them
- Enrolled 271 adults in ESOL classes, while establishing computer labs for hundreds of seniors who come to the Morris and Heights Senior Centers
- Provided early learning opportunities for approximately 165 children, enabling them to develop the skills necessary for success in kindergarten and throughout the educational pipeline
- Provided case management, harm reduction, housing placement, and other services to 514 individuals with HIV/AIDS
- Helped 1,700 individuals or families obtain \$8.2 million in cash or non-cash benefits to improve their economic standing or avoiding sliding further into poverty and enrolled 652 families in the Family Rewards program, exceeding the target by 9%
- Assisted 1,000 immigrants with citizenship applications and legal residency documents
- Selected by the Social Innovation Fund (SIF) to receive a Jobs Plus grant to provide intensive and highly individualized employment assistance to public housing residents—BronxWorks is one of only 5 SIF grant recipients nationwide
- Kept 150 families with approximately 300 children at risk of foster care intervention intact
- Placed over 500 young people in jobs or internships and over 800 adults in jobs
- Provided income tax preparation assistance to 1,682 individuals or families
- Designated the sponsor of the Morris Innovative Senior Center, one of only 8 centers citywide to receive Innovative Senior Center designation by the New York City Department for the Aging

HONOREE



Dr. Ricardo R. Fernández

President, Lehman College

Dr. Fernández is being honored by BronxWorks for his dedication to excellence in higher education, im proving the lives of young adults through education, particularly those from economically disadvantaged backgrounds, expanding training and career options in key programmatic service areas vital to the BronxWorks mission, including public health and social work. He is also being recognized for his unparalled commitment to the borough's business, cultural, and service institutions by serving in vital leadership roles, strengthening the institutions which in turn, strengthen the people and the communities they serve. Dr. Fernández became the second president of Lehman College on September 1, 1990, and is the longest-serving among CUNY's 23 current presidents.



Directing the College's growth and strategic direction, Dr. Fernández has encouraged the development of new majors and degree programs, including an undergraduate degree in business (BBA) and graduate degrees in public health (MPH), social work (MSW), and business (MSB). To support programs in the arts and sciences, as well as in the professions, he has focused on expanding the College's technological infrastructure and facilities. These range from a \$15 million Information Technology Center (1999) to a \$17 million campus-wide fire, security, and communication system (2003), and, most recently, a \$16 million Multimedia Center (2010) that supports programs in journalism and new media. To consolidate the College's many programs and research projects in the sciences—and to attract students who might not otherwise have considered careers in these fields—he advocated for the development of a \$69 million Phase I science building, the largest single academic investment in Lehman's history. Scheduled for completion in 2012, it will be CUNY's first "green" science facility and represents the first phase of a three-phase complex that will create a "campus within a campus" devoted to study and research in the sciences.

Under his leadership, the College has significantly increased the level of grant-funded research, extended its educational partnerships into the international arena, and become a major resource for the economic, cultural, and educational development of the Bronx. During his tenure, Lehman has begun innovative, collaborative programs with Bronx public high schools in such areas as teaching, the arts, nursing, and the health sciences. In partnership with the NYC Department of Education and the Gilder Lehrman Institute of American History, the High School for American Studies at Lehman College was established in 2002, and it has been ranked for three consecutive years by U.S. News & World Report as one of the nation's top 100 high schools.

Dr. Fernández is a trustee of and serves as a board member of many organizations and is the recipient of numerous recognitions. In 2007, *Hispanic Business* magazine named him one of "The 100 Most Influential Hispanics," and in 2004 he was selected by *Crain's New York Business* as one of New York City's 100 Most Powerful Minority Business Leaders.

Dr. Fernández received a bachelor's degree in Philosophy and a master's degree in Spanish Literature from Marquette University, and an MA and PhD in Romance Languages and Literatures from Princeton University. From 1973 until 1990, he was affiliated with the University of Wisconsin-Milwaukee, where he rose to the position of Assistant Vice Chancellor for Academic Affairs and Professor of Educational Policy and Community Studies. He was an American Council of Education Fellow in Academic Administration in 1981-82, as well as a Research Fellow at the National Center for Effective Secondary Schools at the University of Wisconsin-Madison in 1986-87, and he attended the Harvard Institute for Educational Management in 1992. Dr. Fernández and his wife, Patricia, live in the Bronx, New York.

HONOREE



Bruce E. Phillips

Managing Director Design & Construction — US & India, Tishman Speyer Board of Directors, BronxWorks

Mr. Phillips is being honored for his 20 years of involvement with Bronx-Works, taking a leadership role in the organization's growth from a \$2 million agency to a \$33 million settlement house. His expertise has been utilized in the strategic analysis and planning for capital projects including the new administration building and the management of ongoing plant and facilities projects at multiple program locations. He also played an instrumental role in negotiating the successful merger of BronxWorks with the Girls Club of New York.

At Tishman Speyer, Mr. Phillips is responsible for supervising the design and construction of all projects in the United States. In New York he is directly responsible for projects including Yankee Stadium and the 2.5



million square foot mixed-use Gotham Center in Long Island City. Recently completed projects include a 420,000 Data Center in Piscataway New Jersey, Hearst Tower, and the Citigroup LIC2 Building. Mr. Phillips was also the project executive on the Chrysler Center Redevelopment soon after joining Tishman Speyer in 1998.

Previously, Mr. Phillips spent 15 years at American Broadcasting Companies, Inc. where he was Vice President of Real Estate and Construction. During his time at ABC he managed the development, design, and construction of projects including ABC's Broadcast Center and Headquarters on Manhattan's Upper West Side. Mr. Phillips graduated cum laude from Princeton University with a BA from the School of Architecture in 1978.

HONOREE



Ira G. Rosenstein

Partner, Morgan Lewis

Mr. Rosenstein is being honored for 15 years of pro bono work for Bronx-Works, giving invaluable advice and guidance on critical human resource issues. It is difficult to accurately quantify the value of the legal services and advice he has provided to BronxWorks but it is not inaccurate to say that by providing his pro bono advice and service to BronxWorks over 15 years, the savings to the organization has: provided a warm and safe place to sleep for countless homeless individuals and families; ensured healthy, hearty meals for hundreds of seniors; and helped just as many teens and young adults graduate from high school or get their GED and fulfill a dream of going to college.

Mr. Rosenstein is a partner in Morgan Lewis's Labor and Employment Practice and co-chair of the Individual Employment Litigation and Arbitration subpractice. Mr. Rosenstein represents both large and small employers in traditional employment disputes involving claims of discrimination,



wrongful discharge, violation of federal and state wage and hour laws, and Sarbanes-Oxley whistleblower claims. Mr. Rosenstein is particularly known for his longtime representation of clients within the financial services industry, and is nationally known for his experience trying cases before FINRA (formerly the NASD/NYSE) and the American Arbitration Association. He is regularly called upon to handle financial industry-specific claims based on Form U-5 defamation, expungement, deferred compensation programs, commission arrangements, and bonus or incentive pay.

Mr. Rosenstein started his legal career specializing in ERISA litigation and maintains a diverse practice, ranging from claims brought under the NLRA and FLSA, and state law wage and hour class actions to disputes brought under Title VII and the New York State and City Human Rights Laws. Mr. Rosenstein also regularly provides counsel on employment and labor issues stemming from mergers and acquisitions and other corporate transactions, as well as general advice on executive compensation and the hiring or departures of senior executives or key employees.

Mr. Rosenstein regularly counsels employers on New York wage and hour issues, including audits and preventive approaches for avoiding class action and other litigation under the FLSA and New York Labor Law. He is the longtime editor and author of the New York Chapter of BNA's Wage and Hour Laws and speaks regularly on the subject. He is deeply committed to pro bono activities and in addition to his work with BronxWorks through Lawyers Alliance, he was a 2009 and 2010 recipient of the Pro Bono Service award issued by the Legal Aid Society of New York for his efforts on behalf of that organization. Mr. Rosenstein is even more committed to his wife Elaine, also an attorney and their three children, David (13), Abigail (12) and Jonah (8). Mr. Rosenstein earned his JD from New York University School of Law in 1989 and his BA, with honors, from Binghamton University in 1986. Mr. Rosenstein is admitted to practice in New York.



PROGRAM PARTICIPANT STORY LIFTING LIVES, BUILDING FUTURES

Jonathan Peters

Volunteer, BronxWorks Teen Program

Jonathan Peters is an outstanding student and young leader. He sets the bar high for himself as he works hard to maintain his 98 GPA at All Hallows High School. He personifies leadership as he knows the importance of making positive decisions even if it means forgoing popularity and he speaks openly and honestly about the complexity of being a teenager in a challenging environment. Jonathan was recently recognized by the Con Edison Yankees Kids program for demonstrating the values of service, honesty, concern, courtesy, excellence, and teamwork.



Jonathan's Remarks

This has been a very special period for me. I'm thankful I have this opportunity to speak before you tonight. I'm also grateful for the public recognition from Con Edison and the Yankees this past Friday! However, no time for a victory lap because I've got Regents and finals coming up in June!

I am honored to be here. BronxWorks has been a big part of my life for the last eight months. I signed up for the teen program at the Community Center this past October. My brother Julio, who graduated from Syracuse University this past weekend, had been enrolled a few years before. He said being in the program was a great experience, one that helped him stay focused and prepare for college. I want to follow in my brother's footsteps by going to college; I have my sights set on MIT. BronxWorks has helped prepare me.

The teen program is a place where I can have fun and get ready for college. They help me with making informed decisions about college and what I should be doing now to improve my chances of going to the school of my choice. The gym is a safe and friendly space where I can play team sports. There's a chess club that allows me to develop my critical thinking and planning skills. I've been able to enhance my math skills by tutoring other participants. I have made new friends at the teen program. Like me, they also have plans to attend college and pursue careers in engineering and/or creating businesses of their own. The Community Center staff is very supportive. They encourage my friends and me to set goals, strive for excellence, and to maintain a positive outlook. They care about our future and are preparing us to realize success.

I'm wrapping up the 10th grade now. I have a lot of challenges ahead of me, including Regents exams in June and SATs next year, but the teen program staff continues to encourage me to be confident. I'm also thinking about the History Makers program BronxWorks offers each summer. Spending six weeks at Fordham University this summer should be a fruitful experience.

I thank BronxWorks for helping me to set high goals and providing me with the support to realize them. Thank you for enabling BronxWorks to help young people like me.

Jonathan's is the first of 40 stories about BronxWorks that we will be sharing with all our friends throughout this 40th Anniversary Year of Celebration. Check our website (www.bronxworks.org) regularly for new stories over the course of the year!

Bronxworks Lifting Lives Building Futures Relativating 40 Years

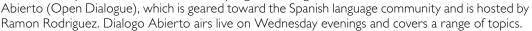
MISTRESS OF CEREMONY

Silvia Anglin

Ms. Silvia Anglin is a multi-talented media personality who represents the face of the 21st century Bronx. This Costa Rican American's family migrated to the Bronx where after attending schools in our borough, Silvia went to the University of Maryland at College Park where she received her bachelor's degree. She received a master's degree from Iona College, where she majored in communications.

Silvia is known for her on-camera and behind the scenes work. She was a Reporting Assistant for News 12 Westchester before joining BronxNet TV, where she has done feature stories on the Alhambra exhibition at the New York Botanical Gardens, Bronx eateries, and the legendary Pregones Theater. In addition, Silvia has been a host on the popular BronxNet program Open, which features live interviews with representatives from Bronx-based political, social, cultural, and business institutions.

Silvia is also a producer for the BronxNet program Dialogo



Silvia began her TV journalism work in 2009. She has been with BronxNet since early 2011.



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The people of Turner are proud to support BronxWorks and join them in saluting Bruce Phillips, Dr. Ricardo Fernández and Ira Rosenstein

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PRESIDENT, LEHMAN COLLEGE

AND

DISTINGUISHED MEMBER OF OUR BOARD OF TRUSTEES

ON HIS SELECTION AS A

BRONXWORKS HONOREE

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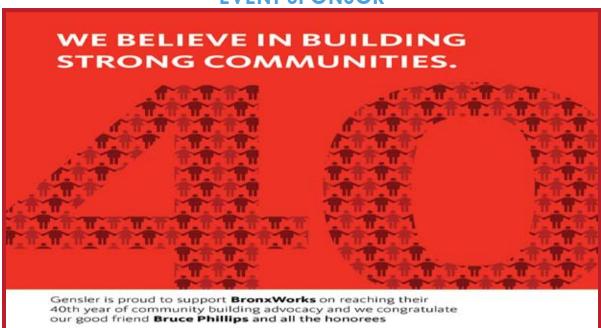


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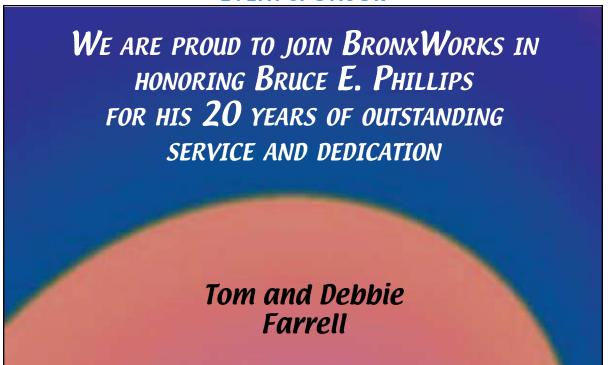
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for joining us for the launch of our 40th Anniversary Year of Celebration!

CONGRATULATIONS TO BRONXWORKS AND YOUR 2012 ANNUAL EVENT HONOREES

Dr. Ricardo R. Fernández Lehman College

> Bruce E. Phillips Tishman Speyer

Ira G. Rosenstein Morgan Lewis

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Congratulations to Bruce Phillips!

We salute you for 20 years of exceptional leadership and devotion to all those served by the Girls Club and BronxWorks!

With heartfelt appreciation from your colleagues on the BronxWorks Board



the power of giving

We salute the **BronxWorks** as it celebrates 40 years of community service, and congratulate its 2012 honorees.



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In Celebration of BronxWorks' 40th Anniversary Year and to Honoree

Bruce E. Phillips

for his 20 years of service and leadership with BronxWorks

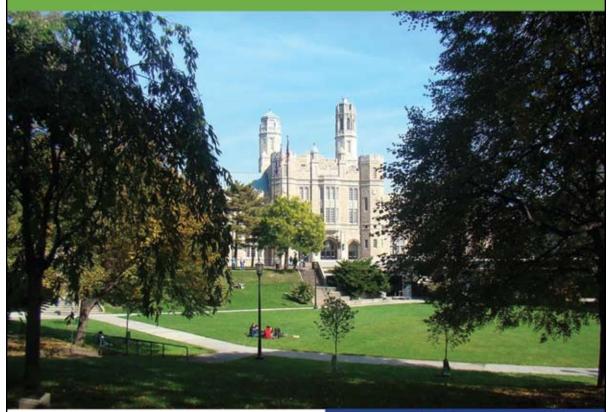
CHARLES DEBENEDITTIS

Tishman Speyer



President Ricardo R. Fernández, and the Faculty, Students, and Staff of Lehman College





COMMEND

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FOR ITS 40 YEAR LONG CONTRIBUTION TO THE COMMUNITY

and congratulate its honorees

Bruce E. Phillips
Managing Director, Tishman Speyer

Ira G. Rosenstein Partner, Morgan Lewis





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Joseph Schlussel & Ben Klein



President Carole M. Berotte Joseph & the BCC Family Congratulate BronxWorks

on the occasion of their Annual Gala and salute the honorees

Ricardo R. Fernandez, President, Lehman College;

Bruce E. Phillips, Managing Director, Tishman Speyer and Ira G. Rosenstein, Partner, Morgan Lewis





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Keep up the great work **BronxWorks!!**

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President Félix V. Matos Rodríguez and the Hostos Community College family

Salute

BronxWorks

on the occasion of its Gala Celebration and congratulate our esteemed colleague, President Ricardo Fernández of Lehman College





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Congratulates all of this year's Honorees and Bronxworks for the beginning of 40 Years of Remarkable Service.

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Congratulates Ira G. Rosenstein

for his 15 years of pro bono work for BronxWorks

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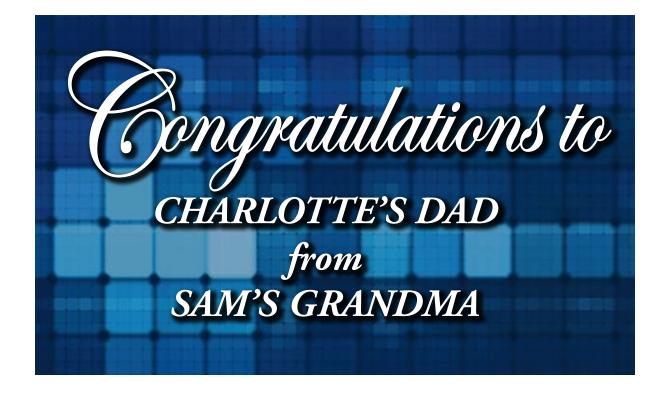
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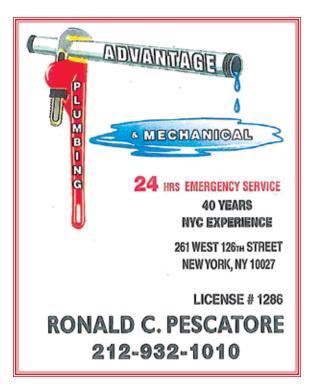
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Rebuilding lives together

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Dr. Ricardo R. Fernández Bruce E. Phillips and Ira G. Rosenstein

Congratulations to BronxWorks for another year of extraordinary success and accomplishment.



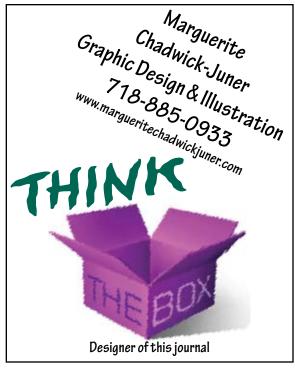
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FEED: BronxWorks provided 350,00 meals.



TEACH: BronxWorks provided high school & college prep for 540 teens who earned \$450,000 in scholarship aid.



SHELTER: BronxWorks oversaw an 80% decline in street homelessness from 2005-2011.



SUPPORT: BronxWorks placed 800 adults in jobs.



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